

Good Things Foundation's Strategy

Let's Fix The Digital Divide - for Good

The Covid 19 pandemic has significantly changed the way we all live and work. There are 2 million households that struggle to afford internet access in the UK today, and 10 million adults lack the most basic digital skills. The way we operate as a charity and the way we understand digital exclusion has shifted.

We have one mission: to Fix The Digital Divide - for Good. This mission is our moonshot and it will require collaborative and innovative partnerships to succeed.



By the end of 2025, our ambition is to:

Engage
1 million
people
helping them to
benefit from the
digital world



Grow and support
5,000 Digital
Inclusion Hubs
across the nation to
respond to local needs



We want:

Everyone to have the
internet access they need



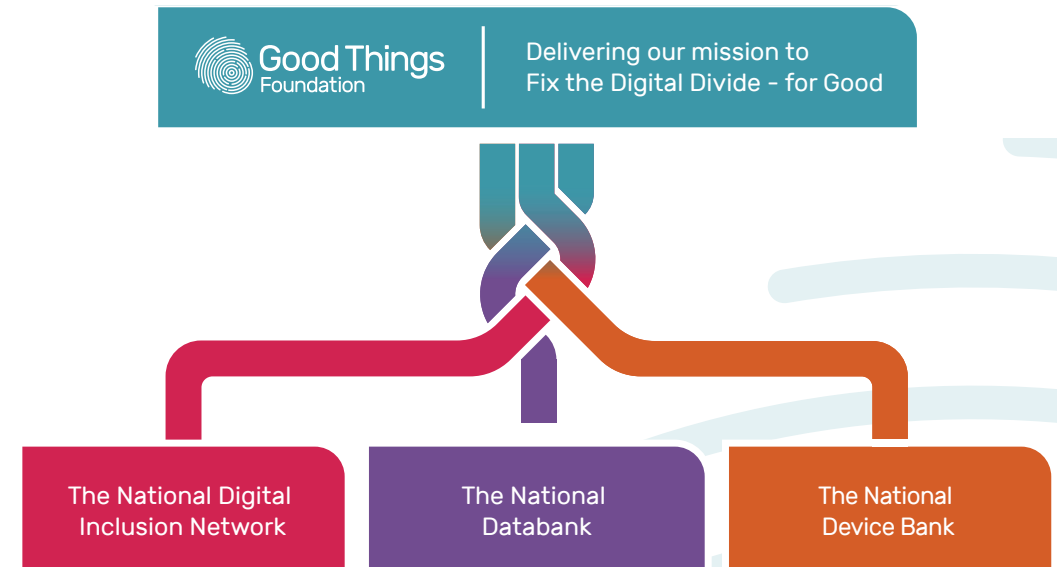
Everyone to have
somewhere local to go for
help to use the internet



Everyone to feel able and
safe in the online world



Our offer:



Together, we can Fix The Digital Divide - for Good